

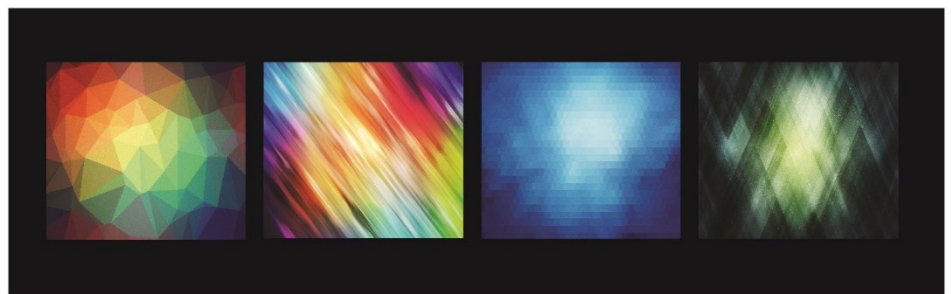
MICHAEL JENET



2024

MOTIVESTIONS

The Missing Key to Living
Your Best Life



MICHAEL JENET

Media Kit

AUTHOR BIO

50 Words

Originally born in Belgium, Michael Jenet lived between England and Belgium before moving to the United States at seven years old. A self-described “recovering corporate CEO”, he studied the human condition for over thirty years, and researched each nuance of what makes some people successful while keeping others from succeeding.

100 Words

Originally born in Belgium, Michael Jenet spent the first several years living between England and Belgium before moving to the United States. A self-described “recovering corporate CEO”, he studied the human condition for over thirty years, read countless volumes from classic authors of every spectrum of personal achievement. He has researched each nuance of what makes some people successful and keeps others from succeeding.

A TEDx Speaker, CEO in both the for-profit, and not-for-profit sectors, he has been a coach, mentor, a guest lecturer to entrepreneurs. His first book, *MOTIVESTIONS*, won the International Book Award Finalist in the self-help category.

200 Words

Originally born in Belgium, Michael Jenet spent the first several years living between England and Belgium before moving to the United States. He is an eight-year veteran of the US Air Force. A self-described “recovering corporate CEO”, he studied the human condition for over thirty years, read countless books from classic authors on every spectrum of personal achievement. He researched each nuance of what makes some people successful and keeps others from succeeding. *MOTIVESTIONS* is a culmination of that work and a simple to understand guide to helping people achieve whatever they want in life.

It is the missing key most personal achievement books overlook that became the lynchpin for this groundbreaking book. Written in an easy-to-read style and using step-by-step guidance, Jenet walks the reader through the steps necessary to achieve success in any area of their life, however they define it.

Jenet is a TEDx Speaker who also curated TEDx events with his wife for fourteen years. A former CEO in both the for-profit, and not-for-profit sectors, he has been a coach, mentor, and a guest lecturer to entrepreneurs. *MOTIVESTIONS*, won the International Book Award Finalist in the self-help category. It is his first non-fiction book.

Michael Jenet



140 Characters

Born in Belgium and living in England as a child before moving to America at age 7, *MOTIVESTIONS* is Jenet’s first non-fiction book.

BOOK SYNOPSYS

What if all the books about self-improvement weren't wrong, just incomplete? Finally, the missing key we've all been looking for.

Short

What if all the books about self-improvement weren't wrong, just incomplete?

MOTIVESTIONS is the missing key to enriching, improving, and enjoying every aspect of our lives; to living our Best Life.

Medium

What if all the books about self-improvement weren't wrong, just incomplete?

This overarching question is at the core of the discovery of MOTIVESTIONS. Why are some people happy and others miserable? Why do some people succeed while others fail? Why do some people seem to breeze through life while others struggle.

With information more readily available than ever before, why isn't everyone able to create the life they've always wanted? Perhaps, it's because something in all the books that have come before, has been missing.

Long

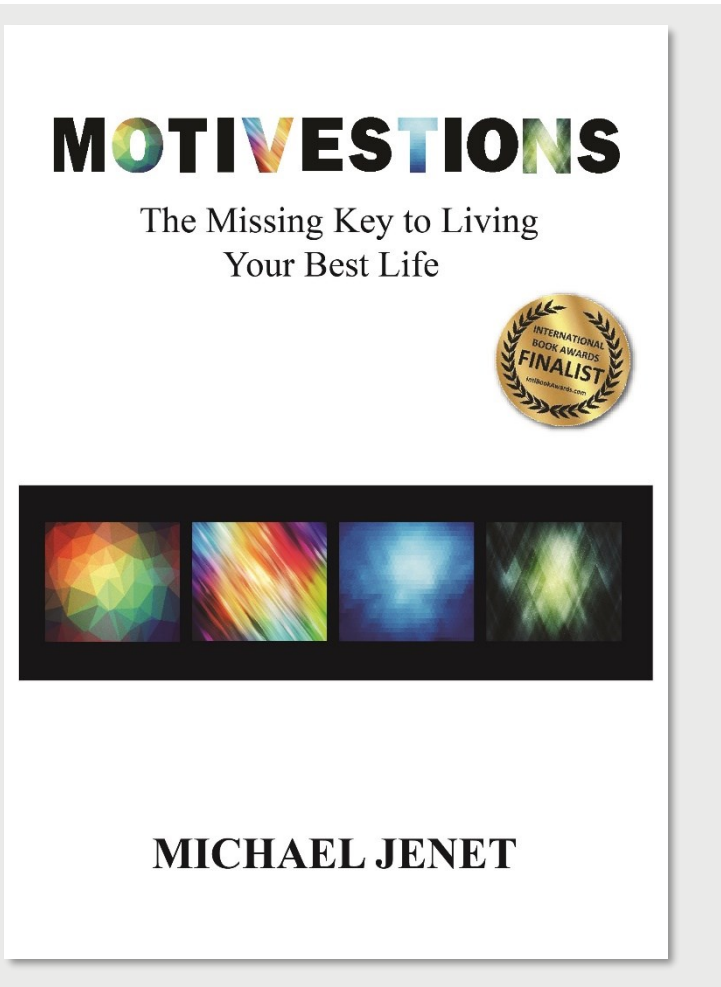
What if all the books about self improvement weren't wrong, just incomplete?

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With information more readily available than ever before, why isn't everyone able to create the life they've always wanted? Perhaps, it's because something in all the books that have come before, has been missing.

Over a lifetime of reading, researching, and studying human behavior trying to answer those nagging questions of why? Michael Jenet now shares the wisdom he's learned in this groundbreaking book.

Finally, Jenet brings us the answer we've always needed but never thought to ask. The missing key to enriching, improving, and enjoying every aspect of our lives; to living our Best Life.



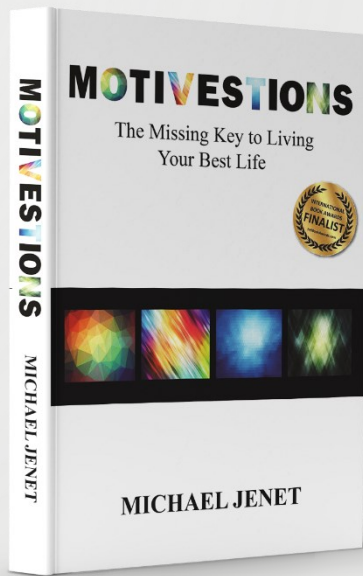
MOTIVESTIONS

Why do some people succeed, and others fail?

This question has been asked for centuries.

In this groundbreaking book, Michael Jenet answers the question that has seemed elusive for so long.





Sample Questions (TipSheet)

How long did it take you to write MOTIVESTIONS?

I suppose all my life, or at least from the time I was first introduced to a ‘self-help’ book. I was constantly looking for the answers most people who read the self-improvement genre of books are looking for, and I was frustrated by not finding the answer. Ultimately, what drove me was answering the question “Why?”, as in why some people succeed while others struggle given that we all have access to the same information. After years of study, I finally decided I had to share what I found with others.

Who is the audience for this book?

There is no pre-requisite for reading the book. For those who are familiar with the self-help or self-improvement genre this book will feel familiar as much as it will new. For those who are new to the genre this is a simple book that is at the same time full of what they need to know. Simple does not mean easy. Basically, if you want to improve any area of your life, or all areas of your life, this book is for you.

How did you discover the Missing Key?

Notice I used the term missing and not secret. The key was always there but always glossed over as though it were a footnote. As for how I discovered it, I actually backed into it when I was trying to create the “DNA of Success” which was my sort of pathway to how people succeed. When I began, it became so large and unwieldy and there was no way to replicate it. So, I started focussing on the core components. That led to what is often referred to as our “internal dialogue” that inner voice we use to try and “think positive”. Once I reached that point, it sparked the ‘discovery’ of what had been missing all this time.

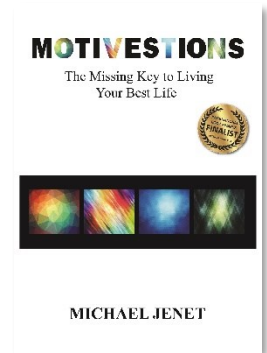
What’s the most important question someone can ask?

I always struggle to answer this question because I don’t think there is a silver bullet, and everyone’s lives is different and at different places on their Journey. If pressed, I think there are a couple of questions that honestly make the most difference: “*What am I grateful for?*”, “*Who loves me and who do I love?*” and then with any/all questions, asking the follow-up of “*How does that make me feel?*” can truly take your questions to the next level.

PRESSRELEASE

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publisher@journeyinstitute.org



Republication of Award Winning Book After Predatory Publisher

MOTIVESTIONS

The Missing Key to Living Your Best Life

Denver, CO: April 3, 2024, Guide Point North Publishing, an imprint of Journey Institute Press, today announced it has acquired the World English Rights to MOTIVESTIONS: The Missing Key to Living Your Best Life by Michael Jenet. MOTIVESTIONS is the republication of Jenet’s first book (ASK; the Questions to Empower Your Life). Having been the victim of a predatory publisher, the original book was put out of print. Returning to the original title Michael Jenet wanted for his book and with a full publishing journey of editing, layout, design, typography and new cover, the book is now being republished with additional content.

Journey Institute Press, commenting on the upcoming publication said: “We are thrilled to be able to republish this groundbreaking book in its original form and bring back access to the world to this incredible book. Packed with practical advice, simple ideas, and resources to help anyone live the life of their dreams.”

Michael Jenet is originally from Belgium and spent his first several years living between England and Belgium before moving to the United States. An 8-year veteran of the US Air Force, he began writing non-fiction and has won awards for his work. He lives in Colorado with his wife, family, and new veteran service dog ‘Minnie’.

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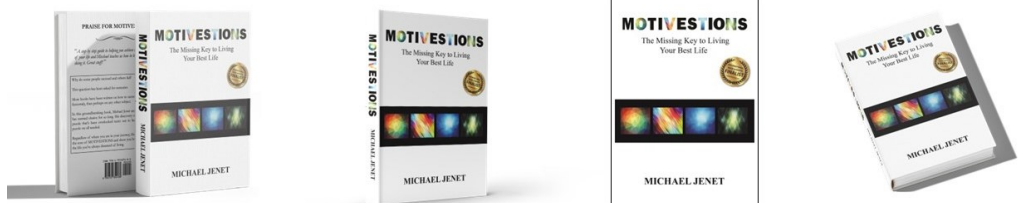
About Journey Institute Press:

Journey Institute Press is a non-profit publishing house created by authors to serve burgeoning authors whose stories otherwise might not be told. Publishing across multiple genres, imprints of Journey Institute Press cover Nonfiction, Fiction, Education, Children’s, Business, and Self-Help categories. Journey Institute Press is headquartered in Colorado and can be visited online at journeyinstitute.com.

Downloads

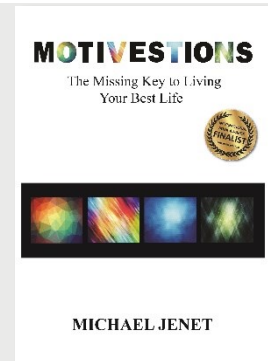
High resolution images of the author, book covers, and a sample chapter of the book can all be found at the Media Kit resources page:

[CLICK HERE](#)



Quotable

“This book is a hugely enjoyable, inspiring, and challenging read--in all the best ways. In a friendly, approachable tone, Jenet poses some big questions and asks--really ASKS--you to consider how they would play out in your own life.”

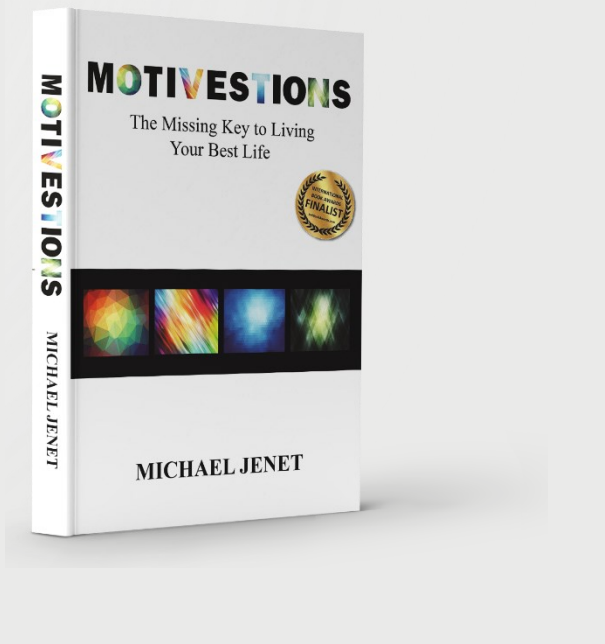


“All I can ask myself is, ‘Why didn't I read this book sooner?’”

“It's not a complicated message but it is extremely worthwhile. Fundamentals are!”

“This book is a hugely enjoyable, inspiring, and challenging read—in all the best ways.”

“I was pleasantly and humorously surprised with this book.”



One Sheet

MOTIVESTIONS

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Genre: Self-Improvement
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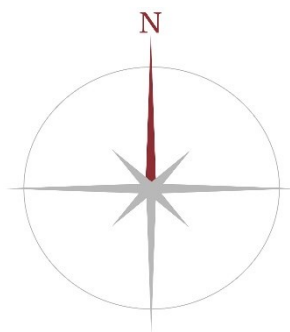


Michael Jenet

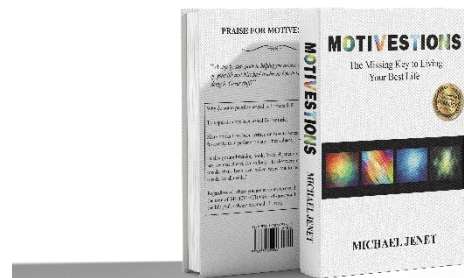
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Journey Institute Press



Guide Point North Publishing



GET IN TOUCH



2024



MichaelJenet MediaKit

Thank you for your interest in *MOTIVESTIONS*.

If you need any further information, please don't hesitate to reach out.

You can also find more about me on social media:

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